

## Assembling an Influential Creative Design Team



Project Title	Assembling an Influential Creative Design Team
Project Summary	Design brands and marketing campaigns that captivate attention, create slide templates and style guides for consistency, and write user experience guides to promote the focus on usability.
Country	United States
Agency	Department of State
DoS Office	A/EX
Post	N/A
Section	N/A
Number of Interns	4

## Project Description

The Executive Office (EX) of the Bureau of Administration and Bureau of Information Resource Management is leading modernization efforts by reimagining business processes and communications platforms. The brand and marketing should match our drive towards modernization. You will play a critical role in these initiatives. A/EX is seeking multiple creative designers with strong capability in areas related to the following:

- 1.) Branding: design logos, marketing campaigns, and templates for presentations.
- 2.) User Experience: help us incorporate user experience design methods in our processes and products by producing guides for implementing in our projects.

Join us on our journey to reimagine. We look forward to working with designers who keep up with the latest trends in graphic design and those with a strong passion for promoting user experience.

## Desired Skills Interests

## **Additional Information**

For more information on the Bureau of Administration, visit:

<https://www.state.gov/m/a/>

For more information about the Bureau of Information and Resource Management, visit:

<https://www.state.gov/m/irm/>

## **Language Requirements**

*None*